

For Dark Backgrounds

For Light Backgrounds

YEC "Series" mark

Typical use: when referencing YEC as a whole (local and state competitions)



Youth
Entrepreneurship
Challenge **SERIES**



Youth
Entrepreneurship
Challenge **SERIES**

YEC with County Tag

Typical use: county-branded advertising materials



Youth
Entrepreneurship
Challenge

GRAY COUNTY



Youth
Entrepreneurship
Challenge

GRAY COUNTY

YEC Logo Only



Approved Colors

#3c375b

#f36b31

#e8e7eb

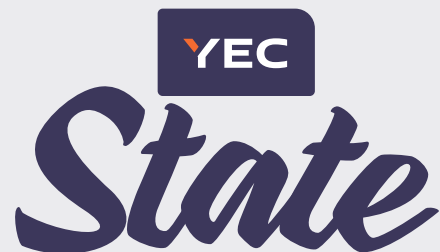
#887dcf

#b5cf7d

#b1afb1

YEC State with NWKS Tag

Typical use: replaces "YEC" to unify under YEC name



POWERED
BY  Network
Kansas

YEC Summit

Typical use: mostly internal use only



Brand Usage

Approved marks and usage suggestions